

Saturday August 13th 1-7 pm
Sunday August 14th 1-9 pm

Chicago's only classical music street fest



Access Contemporary Music has been bringing ground-breaking, innovative programming to audiences for nearly twenty years! With a focus on introducing new audiences to bold modern music in uniquely approachable settings, ACM makes creativity the norm at this all-classical music festival.

Thirsty Ears is Chicago's only classical music street festival and it features two days of stellar ensembles and soloists, craft beer from Empirical Brewing, vendor booths, food trucks and family-friendly activities that expose kids to music in a fun and meaningful way. Attended by 5,000 people over the course of two days, with room to grow to 8,000, Thirsty Ears appeals to newcomers and classical buffs alike.

Press

"It doesn't happen often enough..." Howard Reich, Chicago Tribune

"The first and only Chicago street fair celebrating classical music." Rick Kogan, Chicago Tribune

"A new music festival eschews the party bands and tribute acts of typical summer affairs in favor of classical music... That's music to our ears." Rebecca Palmore, WTTW

Location

Wilson Avenue between Hermitage and Ravenswood.



THE ELIZABETH F. CHENEY FOUNDATION



Sponsorship Opportunities

THIRSTY
ears
2022 

Presenting Sponsor

\$5000

*One available

The Presenting Sponsor gets maximum exposure including: event entrance banners, event posters, yard signs & postcards, event t-shirts, banners, on screen, verbal stage recognition and a one-day Instagram take-over. Plus, our creative team will work with the presenting sponsor to design a unique volunteer opportunity that highlights their business at the event. Presenting Sponsors will also get six VIP Tickets to the festival as well as an optional vendor booth.

Stage Sponsor

\$2500

*Two available

Stage Sponsors get to name the Kid Zone Stage or the Main Stage. The name and their logo will be featured prominently on stage banners as well as on event posters, yard signs and postcards and on event t-shirts. Stage Sponsors will also receive four VIP tickets to the festival as well as an optional vendor booth.

Performance Sponsor

\$1000

Performance sponsors will be verbally recognized before their sponsored performer as well as on banners near the stage. Performance Sponsors will receive 2 VIP ticket to the festival as well as an optional vendor booth.

Community Sponsor

\$500

Community Sponsors will be featured on the screen throughout the event and will be featured in a Facebook post on the ACM page. Community sponsors will also get an optional vendor booth.

Supporting Sponsor

\$250

Supporting Sponsors will be featured on the ACM website.

In-Kind Sponsor

To discuss unique sponsorship opportunities in the following areas: printing, advertising, stage, tent and musical equipment, contact christy@acmusic.org. Benefits for In Kind sponsorships will be equivalent to the dollar value of the donation.

VIP Tickets

THIRSTY
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Attend the festival in style!

VIP tickets to the festival give sponsors the best ways to enjoy the festival!

- **Priority seating**

The best seats with the best view and sound!

- **Drink tickets**

And wrist bands that let you cut the line so you never have to miss a note!

- **Festival t-shirts & mugs**

Who doesn't love a little commemorative swag?



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CHENEY FOUNDATION



SHURE



ALL SAINTS

Chamber
of
Commerce

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Business Name _____ Contact Name _____

Email _____ Phone Number _____

Method of Payment Check Credit (submit payment at <https://acmusic.org/cc-authorization>)

Sponsorship Level Presenting \$5000 Stage \$2500

Performance \$1000 Community \$500 Supporting \$250

Thirsty Ears is proudly presented by Access Contemporary Music, a 501c3 organization. Your contributions are tax deductible.

Applications and payments can be sent to:
Access Contemporary Music
4636 N Ravenswood Ave.
Suite 205
Chicago, IL 60640

Checks may be made payable to
Access Contemporary Music.



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